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To: Microsoft ATR
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Say what you will about its monopolistic behavior, Microsoft at least never lied to its investors and employees about its business prospects. In fact, Microsoft is notorious among stock analysts for its conservative business projections. In this day of hot-air stock valuations, hype-filled IPOs, and blue-sky projections, Microsoft's scrupulous honesty in its communications with employees and the investment community is commendable. It's useful to compare that to the shenanigans of a formerly high-flying business that's currently splattered across the headlines. Enron apparently did nothing BUT lie to investors, employees, and the government. And on a more personal note, Bill Gates didn't cash in his chips and flee to the suburbs like so many Enron execs. Instead, he's taken a huge chunk of his money and put it to good use for society. See the story below, for example.

<http://www.msnbc.com/news/694130.asp>

I'll take Bill Gates's morality any day.